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Garden of Knowledge and Virtue

LEADING THE WAY

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BENGKEL PENULISAN ARTIKEL BAHASA ARAB DAN PENGAJIAN ISLAM DALAM JURNAL BERIMPAK TINGGI



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KULIYAH PENDIDIKAN
UNIVERSITI ISLAM ANTARABANGSA MALAYSIA (UIAM)



PROF. MADYA DR.
MUHAMMAD SABRI BIN SAHRIR



**16 NOVEMBER 2019
(SABTU)**



2.00 – 4.00 PTG



**KOLEJ UNIVERSITI PERGURUAN
UGAMA (KUPU) SERI BEGAWAN,
BRUNEI DARUSSALAM**



Kandungan Bengkel

- Pengenalan kepada penulisan artikel jurnal
- *Teknik* penulisan artikel jurnal (step-by-step)
- Strategi penulisan kandungan artikel jurnal
- Memahami gaya penulisan ilmiah dalam jurnal
- Cara pemilihan artikel jurnal yang berkesan
- Kaedah menerbitkan artikel dalam jurnal yang sesuai
- Cara memilih jurnal yang terindeks dan berimpak

Objektif Bengkel

- a) Untuk memperkenalkan penulisan akademik dalam artikel jurnal.
- b) Membantu peserta dalam menyediakan penulisan mereka untuk penerbitan jurnal.
- c) Untuk berkongsi strategi dan teknik yang berkesan dalam menulis artikel jurnal.
- d) Membantu peserta dalam menerbitkan artikel mereka dalam jurnal berimpak tinggi.

- Jurnal yang Diterima dan Tidak Ditolak
- Jurnal Berindeks dan Tidak Berindeks
- Strategi Berkesan dalam Penulisan Artikel
- Mulakan Penulisan Anda
- Pemilihan Jurnal Impak Tinggi
- Cara Memilih dan Menerbitkan Artikel dalam Jurnal Berindeks
- Jurnal Tersenarai oleh MoE Malaysia
- Kriteria Penilaian Laporan Penilai dan Pertimbangan Editorial
- Keputusan Penerbitan Artikel
- Yuran Penerbitan
- Hak Cipta Penerbitan
- Menggalakkan Artikel Anda dan Meningkatkan Sitasi Anda

Sesi 'Brainstorm'

- Who?

Penulis/Pembaca

- Why?

Objektif

- What?

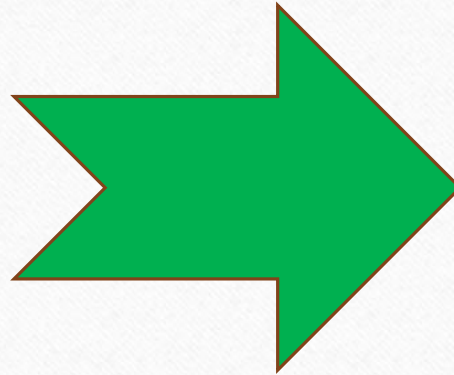
Target/Strategi

- Where?

Jurnal Akademik

- How?

Metode



FAKTOR MENULIS ARTIKEL JURNAL

- Requirement for graduation
- Requirement for promotion
 - To get reward/award
 - To be recognized
- To disseminate knowledge

'Online Database' Untuk Jurnal

- Web of Science (WoS), Thomson Reuters
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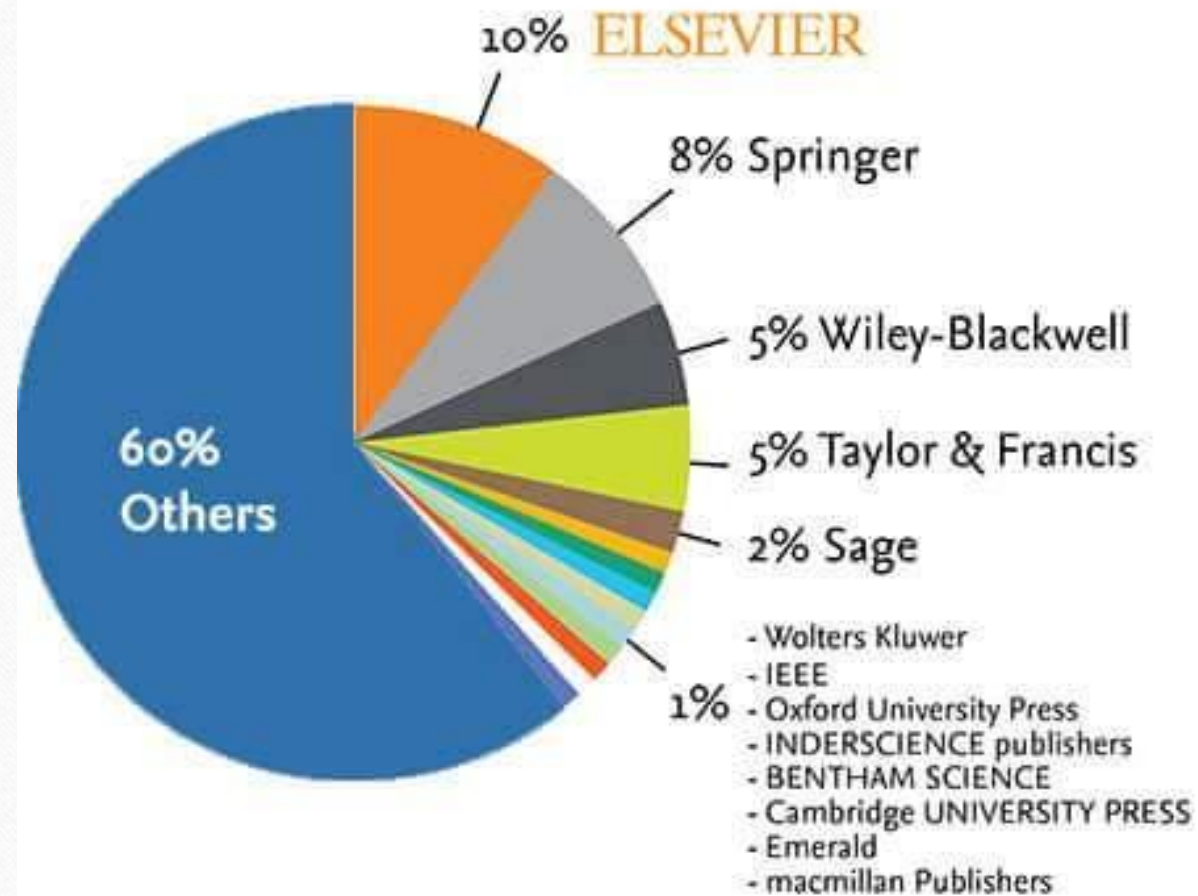
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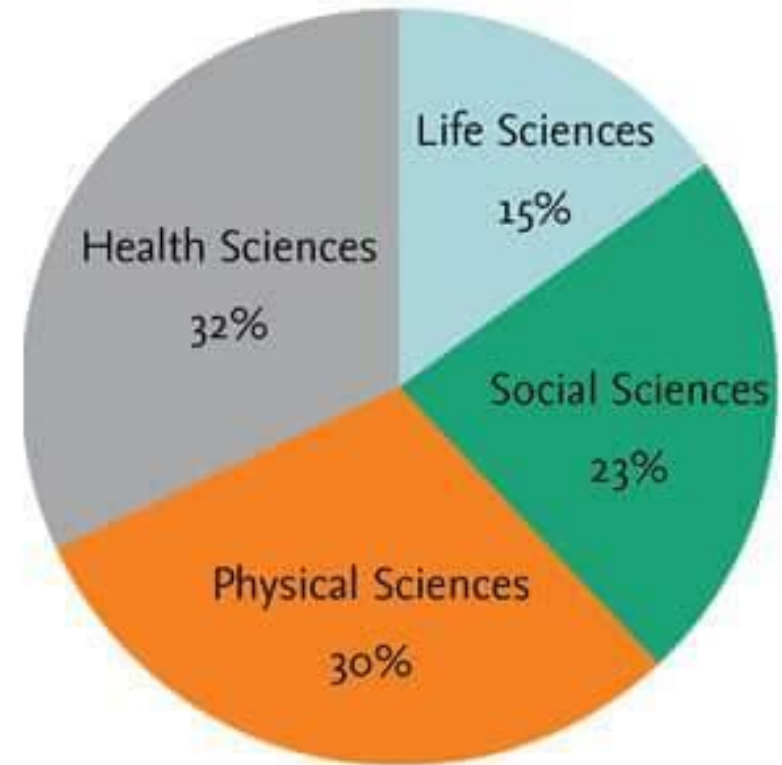
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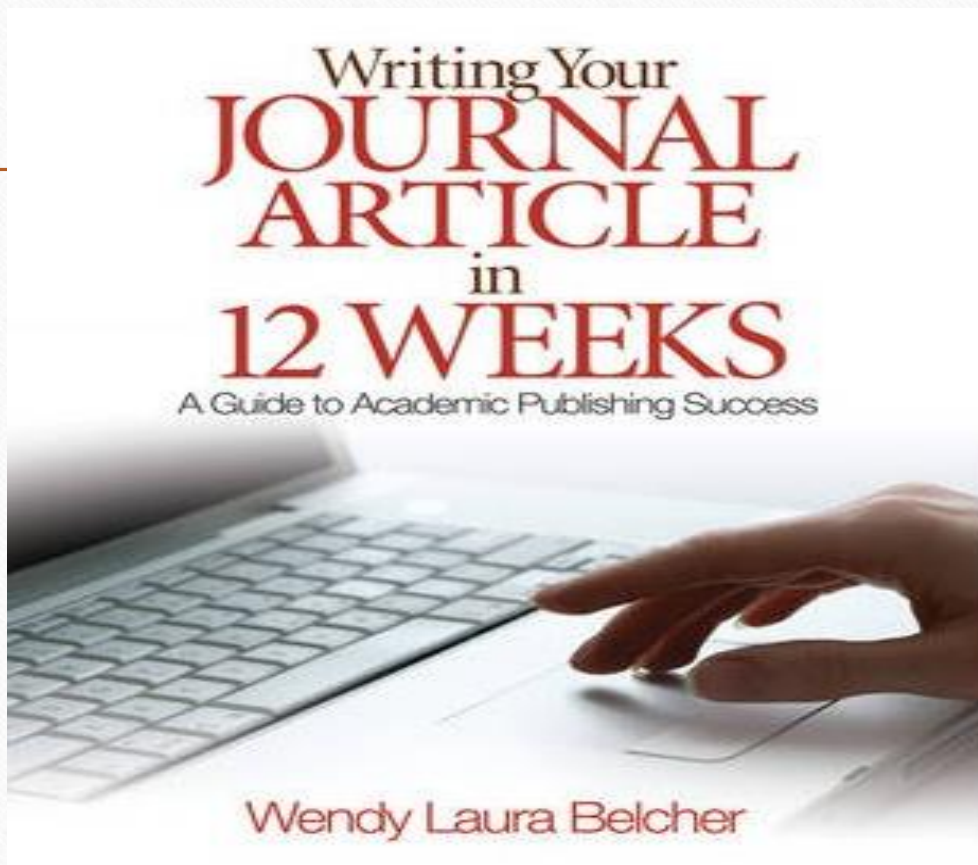
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STRATEGI PENYELIDIKAN









IIDEL COMPETITION

INVENTION, INNOVATION & DESIGN ON E-LEARNING (IIDEL) COMPETITION




MAIN RESEARCHER:
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INTRODUCTION

The explosion use of various mobile gadgets such as PC tabs, smartphones, I-Pads and so on has tremendously affected learning process and delivery of content and messages faster and faster including the creation of a new field of research that relates to language learning and mobile technologies called Mobile Assisted Language Learning or MALL. The mobile technologies are suitable for distance learners as well such as traveller's guide and backpackers who need to communicate in certain language in a country.

OBJECTIVE AND METHODOLOGY

This paper is focusing on the design and development of a mobile language guide application in Arabic language for Mutawwif (Umrah Tour Guide) through smart phones in Android supported platform via ADDIE model. The D&D process was done based needs analysis process among 100 Mutawwif at a national conference of Mutawwif organized at USIM, Nilai, Negeri Sembilan, Malaysia on 18 October 2016, whereby the evaluation on user testing session was conducted among 50 purposively selected respondents from 30 mutawwif at Andalusia Travel and Tours company and 20 learners at Baitul Mal Professional Institute, MAIWP under the specialization of Diploma in Hajj and Umrah Management from 26 March until 20 April 2017.

VALUE ADDED

- Selected basic vocabularies in Arabic, English and Malay based on user's needs analysis.
- Language menus based on categories of vocabulary, simple dialogues and greetings.
- Provided with Harakat and transliteration
- Related videos from various sources.

USEFULNESS

- For Mutawwif to communicate in Arabic and perform their duties.
- For Umrah and Hajj pilgrims at the Holy Lands.
- For travelers to the Middle East for various purposes.
- For Arabic language learners for specific purposes.

COMMERCIALISATION POTENTIAL

- Umrah Tour Guide
- Travel & Tours Agencies
- Tabung Haji, Ministry of Tourism
- Islamic Tourism Centre (ITC)
- Andalusia Travel and Tours (current collaborator)

ACHIEVEMENT AND AWARD

- Analyzing the learners' needs in mobile language application in Arabic for mutawwif (umrah tour guide), Global Business and Social Entrepreneurship Resources, 3 (5), pp. 57-72.
- Conference paper in International Conference on Humanities Language Culture & Business 2017, Cameron Highlands, Pahang, 22-23 April 2017.
- Master Thesis, Master in Arabic as a Second Language (MAASL), IUM (2017)
- Silver Medal, Innovation and Research Week Exhibition 2017 organised by UnISZA, UMT, TATIUC & Pusat Sains Negeri Terengganu.
- Intellectual Property (IP), Research Management Centre (RMC), IUM (2017)

Acknowledgement
Research Management Centre (RMC), IUM for funding this project under RGGS grant from 2015-2017. Project ID: RGGS15-107-0107



IUCEL 2017
INTERNATIONAL UNIVERSITY
CARNIVAL ON E-LEARNING
26 - 27 September 2017, USIM



الجامعة الإسلامية العالمية
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IUM

CONTOH PROJEK

THE PRODUCT

- Mobile communication app for Mutawwif
- 3 languages (Arabic – English – Malay).
- Selected basic vocabularies based on user's needs.
- Consists of selected vocabulary, simple dialogues and greetings
- Real-based situations.
- Provided with Harakat (vowel sounds) and transliteration

THE UNIQUENESS

- Android based – wider users.
- List of vocabularies based on 6 categories/situations: basic phrases, asking for directions, at a restaurant, at a hospital, booking hotel room and travelling matters.
- Dialogues based on 6 categories/situations: travelling, at a restaurant, at a hospital, during departure, using public transport, at a supermarket, at a money changer, at a mosque and asking for directions.
- Important greetings based on real situations.
- Supported with instructional video.

APPLICATION

QR CODE FOR I-MUTAWWIF

- ✓ Prototype-Ready
- ✓ Compact
- ✓ User-Friendly
- ✓ Easy Interface
- ✓ Target User

Intellectual Property (IP), Research Management Centre (RMC), LY2016003749, RMC, IUM

i-Mutawwif: A Language Traveller Guide (Arabic-English-Malay) for Pilgrims via Mobile Phones

Muhammad Sabri Sahrir, Taufik Ismail, Mohd Firdaus Yahaya, Muhamad Azhar Zubir, Mohd Shukri Nordin, Mohaida Mohin
International Islamic University Malaysia (IUM).

THE MARKET

- For Mutawwif to communicate in Arabic and perform their duties.
- Andalusia Travel and Tours (current collaborator) – has 400 mutawwifs (Malaysia and Indonesia), managed 57278 Umrah performers in 2017 (3rd largest Pilgrimage Travel and Tour in the world)
- Muslim users (23% of the world's population).
- Almost 2-3 million pilgrims performing Hajj every year.
- Umrah and Hajj yearly form a US \$16.5 billion market in Saudi Arabia, with local businesses generating around US \$30 billion in ritual-related activities.

THE PARTNER

- Travel & Tours Agencies
- Tabung Haji & Ministry of Tourism
- Islamic Tourism Centre (ITC)
- Pilgrimage purposes from all over the world
- Embassy Officers
- Backpackers/Travellers
- Businessmen
- Expatriates
- Media partners
- Students

WAY FOWARD

Enhanced mobile app

AWARD & ACHIEVEMENTS:

- Analyzing the learners' needs in mobile language application in Arabic for mutawwif (umrah tour guide), Global Business and Social Entrepreneurship Resources, 3 (5), pp. 57-72.
- Development and Evaluation of i-Mutawwif: A Mobile Language Traveller Guide in Arabic For Mutawwif (Umrah Tour Guide), International Journal of Interactive Mobile Technologies (IJIM), SCOPUS indexed (in press)
- Conference paper in International Conference on Humanities Language Culture & Business 2017, Cameron Highlands, Pahang, 22-23 April 2017.
- Master Thesis, Master in Arabic as a Second Language (MAASL), IUM (2017)
- Silver Medal, Innovation and Research Week Exhibition 2017 organised by UnISZA, UMT, TATIUC & Pusat Sains Negeri Terengganu
- Finalist, Pitch Your Product (PYPP 2017), IUM Proseminar, 8-9 August 2017.
- Gold Medal, International University Carnival on E-Learning (IUCEL) 2017, organised by MoHE at USIM, 26-27 September 2017.





ACKNOWLEDGEMENT: IUM Research Management Centre for Research Grant (RGGS), 2015-2017. Project ID: RGGS15-107-0107

MALAYSIA TECHNOLOGY EXPO 2018 - PWTG



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FORMAT DAN GAYA PENULISAN



- **Title** العنوان
- **Abstract** الملخص
- **Keywords** الكلمات المفتاحية
- **Main text (IMRAD)** النص الأساسي
 - **Introduction** المقدمة
 - **Methods** المنهجية
 - **Results** النتائج
 - **And** و
 - **Discussions** مناقشة النتائج
- **Conclusions** الاستنتاجات
- **Acknowledgements** الشكر
- **References** المراجع
- **Supplementary Data** البيانات التكميلية

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عنها بحيث تكون:

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JENIS-JENIS ARTIKEL

A) 'KAJIAN KES'

Artikel ini mengandung penelitian panjang, nota, kertas empirikal dan teknikal berdasarkan penelitian. Pada dasarnya, ia termasuk: -

- 1- Pengenalan
- 2- Metodologi
- 3- Dapatan dan perbincangan
- 4- Kesimpulan
- 5- Pengakuan Penulis - Hakcipta (opsyen)
- 6- Rujukan

JENIS-JENIS ARTIKEL

B) “ BUKAN KAJIAN KES ”

Perkara / Kajian / Artikel Teoritis Kertas-kertas di bawah kategori ini termasuk konseptual, teoretikal, surat-menyurat, e-surat, ulasan buku dan cadangan penyelidikan. Komponen kertas ini perlu terdiri daripada: -

- Pengenalan
- Kandungan yang mengandungi perbincangan berdasarkan tema dan isu penting
- Dapatan daripada analisis literatur
- Kesimpulan
- Rujukan

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- Semakan Pruf Bahasa
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- Muktamadkan Penulisan Anda



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Submitted by Elizabeth Dyas on Thu, 07/10/2014 - 11:13

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Integration of an interactive program in learning Arabic language for Non-Native speakers via virtual tutor

Mahmoud, A.R.A., Sahrir, M.S., Osman, R.A.H.

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| 2007 | = 654 | 2007 | = 65 |
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| Calculation: <u>Cites to recent items</u> | | | |
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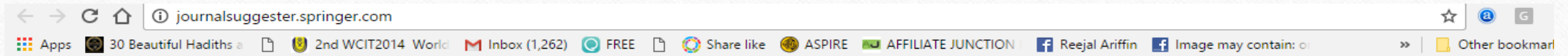
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Online Vocabulary Games For Teaching And Learning Arabic

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Abstract

Arabic vocabulary learning is in dire need for additional teaching and learning aids, especially with the integration of advanced multimedia application such as digital or online games. This article reports on the findings of a study on the implementation of an online Arabic vocabulary learning games prototype among teenage learners in the Centre for Foundation Studies (CFS), International Islamic University Malaysia (IIUM). The evaluation on the usability, practicality and effectiveness of the game's prototype was conducted by various experts of Instructional Designers and Subject Matter Expert, and the different users among learners and lecturers. The formative evaluation is divided into three main phases: pre-formative evaluation, formative evaluation one and formative evaluation two. Findings from the evaluation process show that the online game enhances learner's perceived perception, concentration, immersion and knowledge improvement. Positive reports are also gathered from qualitative data from the implementation of open-ended survey, interview, sessions, think-aloud methods, place observations and

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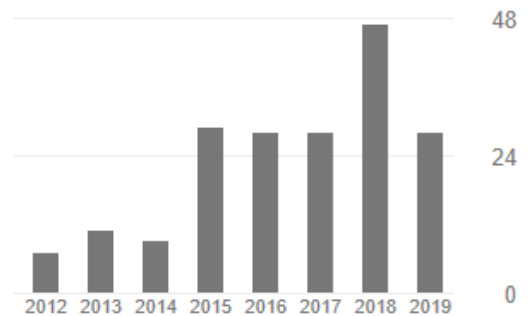
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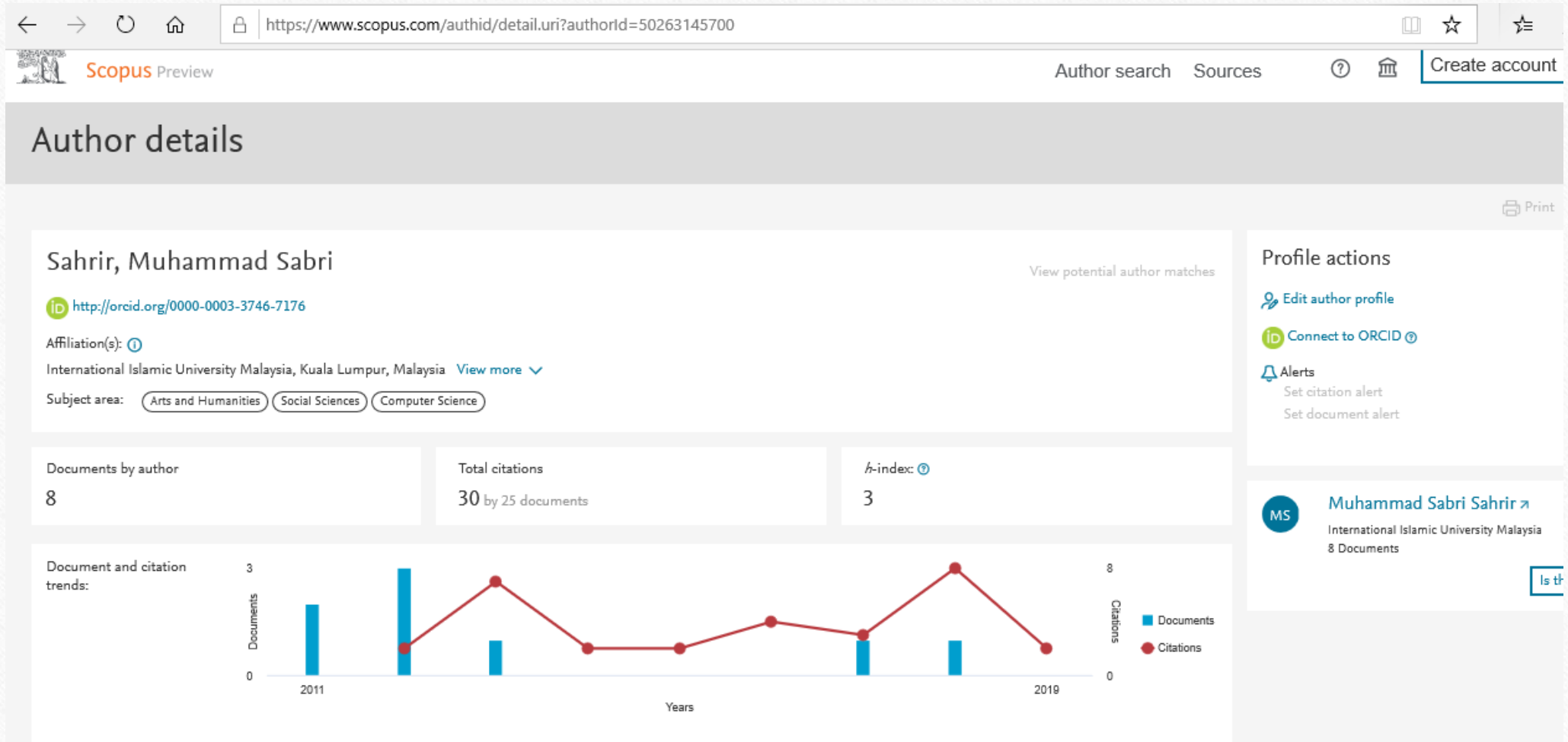
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